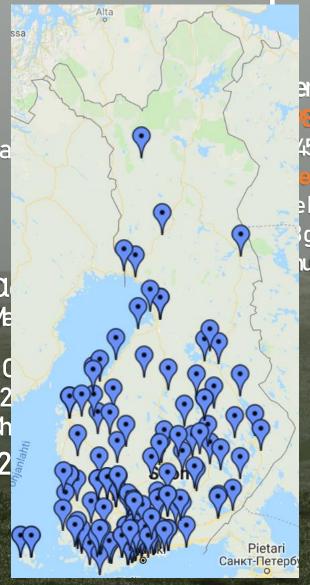




Finnish Golf & The Finnish Greenkeepers' Association FGA

Golf in Finland

- 140 000 registered players
 - That's 25% of the 5,5 million inhabita
- 130 registered golf clubs
 - Mostly 18 holes or more
- 5 players on European Tour in 2019
 - Mikko Korhonen (winner: 2018 Shot Cl
 - Mkkollonen (e.g. 2014 Volvo World Me total 4 wins on El)
 - Tapio Pulkkanen (2017 ranking #1 on 0
 - KimKoivu (3 wins on Challenge Tour 2
 - Kalle Samooja (2018 ranking #4 on Ch
- 8 players on Ladies European Tour 2



enkeepers' Association

450 members

education and networking for Greenkeepers

e Managers

golf championship with education held in

nu Bay (Estonia)

Architect Lassi-Pekka Tilander

Pärnu Bay, Gorki Golf...

Course Manager Kris Misiaczynsk

Estonian Golf & CC



Greenkeeping in Finland

- Finland is a long country from north to south Main challenge
 - Bgdifferences in local dimates
- Southern Finland
 - Season starts roughly in mid April
 - Endsin November
- Northern Finland
 - Season starts roughly in late May
 - Endsin September

- Winter management: ice and snowmold
- This year courses in southern Finland had ice formed around new year

manager positions

Old generation retiring – new generation has more knowledge



Greenkeeping associations in Finland

"The Incident" 2013

- More education for Course Managers
- Poor book keeping
- Board members asked for compensation for excessive use of money
- "Mass" resignation
- Compensation never received and eventually pardoned
- Resigned members founded Finnish Golf Course Managers' Association FGCMA
- FGCMAjoined hands with Finnish Golf Managers' Association FGMA
- FGMA provides education and networking for Managing Directors, Customer Service Managers and Course Managers



FGA& Finnish Golf Managers Association FGMA

- FGAactively/contacting FGMA
- Spring 2018 meeting between FGA and FGMA
 - Agreed to organize more educational events together
 - Golf Union, FGMA and FGA organized a seminar in auturn 2018 (FGA wasn't mentioned in any materials still not fully recognized)
- FGMAhas 45 Course Wanagers as members
 - 35 of which also members in FGA
 - Intotal 90 or so Course Managers in Finland
 - All of which members in FGA (except the 10)
 - FGMAaimstohaveall Course Managers as members

- We aimfor a co-operation agreement between FGA and FGMA
 - Beneficial for both
 - FGAcould help FGMA reach their membership goals
- Co-operation built upon education and roles
 - FGA providing professional greenkeeping education
 - FGMA providing professional leadership education





FGA& Finnish Golf Course Owners Association

"With cc-operation with FGA we now have more professional greenkeeping articles in FGOOA Honour-Golf magazine. Our common task is to raise the value of greenkeepers work both in players and especially in decision-makers eyes."

"The co-operation has also been an economic success for both parties by grown target group. And all this started with an open communication resulting quickly to a solution that helped us both Today our digital publication will take us to a new level of co-operation"

Jukka Rimpiläinen Producer FGCOA Honour-Golf Digital



FGA&The Finnish Golf Union

- Starting point
 - FGArepresentative in the Greens Committee
 - Not receiving much information
 - No events organized together
 - The Golf Union's Image of FGA
 - Did not understand the role of FGA
 - FGA only officially recognized by the Golf Union

- Situation 2019 at the moment
 - Starting this winter FGA has two representatives -> a more active role
 - Since auturm 2017 more active communication
 - Key contact in the Union: Golf Course Specialist Jari Koivusalo
 - **GEO On Course nationalisation** almost finished and ready for publishing
 - FGAin key role in starting and working with this project
 - January 2019 meeting with Golf Union chairwomen and COO
 - FGAasa part of the "Finnish Golf" brand
 - FGAevents on the Golf Union calendar







- GOALS
 - Getting GEO On Course Finland ready as soon as possible
 - Key role in developing greenkeeper education and events with the Union
 - Direct communication between the Union and FGA as well as other organisations
 - Utilise STERF research more and better translations



